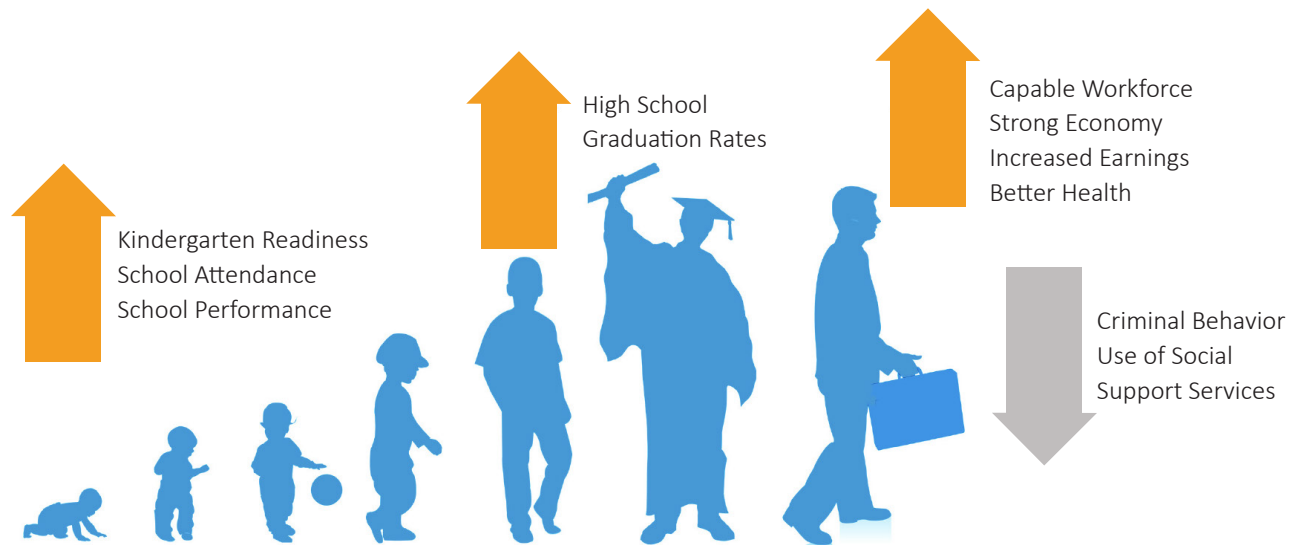




GIVING OUR CHILDREN WHAT THEY NEED TO SUCCEED

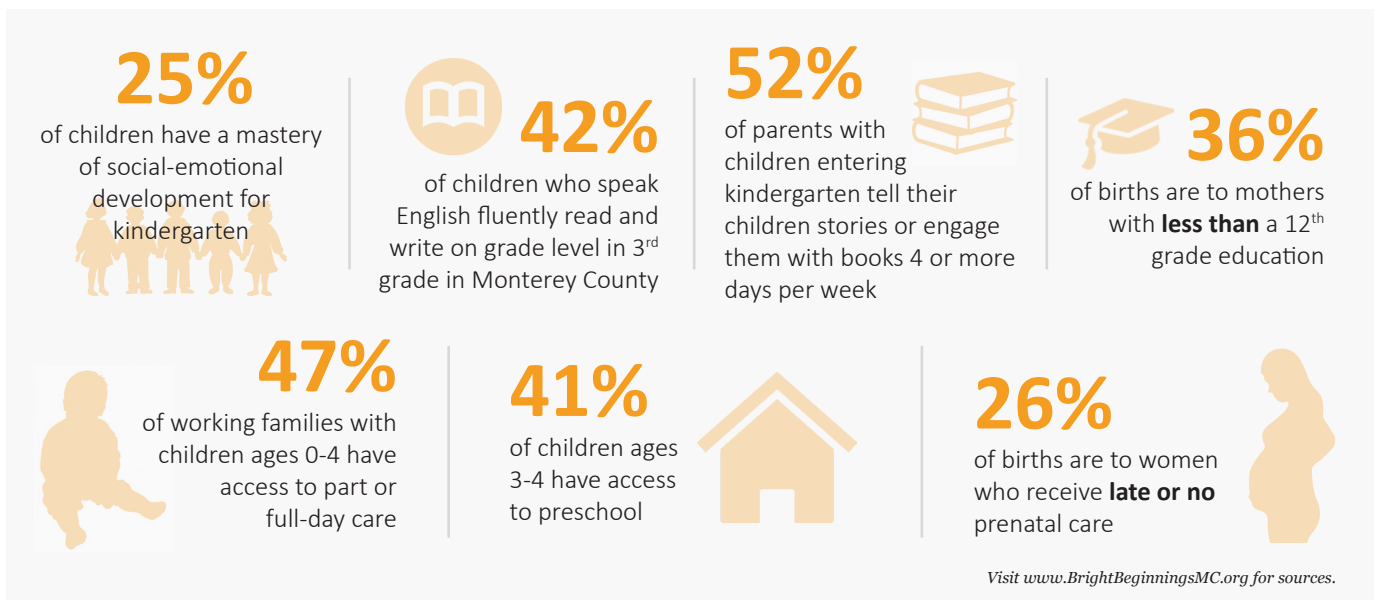
Children who are nurtured and supported early are more ready for school and for life. They have stronger social and academic skills leading to higher graduation rates, better health, and increased earnings.

WHAT HAPPENS WHEN COMMUNITIES INVEST IN EARLY LEARNING



OUR CURRENT CHALLENGE

Working collectively we can ensure these current statistics do not define our destiny.



Bright Beginnings is an initiative of Monterey County Children's Council. The vision of both Bright Beginnings and the Monterey County Children's Council is that All children in Monterey County live in safe, nurturing homes and communities; they are healthy, valued, succeed in school, and realize their full potential. For more information, please visit our website: www.BrightBeginningsMC.org.

MONTEREY COUNTY

With support from Bright Beginnings, these areas are working to build strong communities that support families with young children through Collaborative Action Teams (CATs).



POLICY ADVOCACY NETWORK

Bright Beginnings also supports a Policy and Advocacy Network to affect systems change, including identifying and recommending actions to influence policy at local, state, and federal levels.

Our goals in this area include:

- Promoting meaningful public awareness and education about the importance of early childhood development.
- Empowering individuals and communities to take action.
- Building a countywide commitment to supporting high-quality, early learning environments to benefit each and every family.

TAKE ACTION



Share this flyer with five friends and talk about the importance of the early years in our families and in our communities. The more we know, the more our children grow!



Connect with us on social media to stay up-to-date on the latest early childhood tips, news, and community events on Facebook (*Bright Beginnings Monterey County*), Twitter and Instagram (*@BrightBeginMC*).



Sign up for our monthly newsletter on our website to hear local stories and learn about upcoming trainings and opportunities for early childhood advocacy: *BrightBeginningsMC.org*.



Attend a Collaborative Action Team (CAT) meeting contributing your knowledge and strength to help drive positive change in our community. For a calendar of events visit our website: *BrightBeginningsMC.org*.