



**47% of working families with children ages 0-4 have access to part- or full-day care**

**41% of children ages 3-4 have access to preschool**



**MONTEREY COUNTY  
CHILDREN'S COUNCIL**

**BRIGHT  
BEGINNINGS**  
EARLY CHILDHOOD DEVELOPMENT INITIATIVE

## DID YOU KNOW?

Employers who support the child care needs of their workers report improved recruitment, retention, absenteeism, tardiness, and productivity.

California ranks 43<sup>rd</sup> in the country in affordability for full time center-based infant care.

Center-based child care fees for two children (an infant and a 4-year-old) in California exceeded annual median rent in all 50 states.

Visit [www.brightbeginningsmc.org](http://www.brightbeginningsmc.org) for sources.

## TAKE ACTION

### CONNECT



with Bright Beginnings

### VOLUNTEER



to tour high quality  
licensed child care sites

### DONATE



resources to licensed local  
child care centers for family child  
care homes

### ADVOCATE



for policies that support  
preschool for all

Bright Beginnings is an initiative of Monterey County Children's Council. The vision of both Bright Beginnings and the Monterey County Children's Council is that all children in Monterey County live in safe, nurturing homes and communities; they are healthy, valued, succeed in school and realize their full potential. For more information please visit our website: [www.brightbeginningsmc.org](http://www.brightbeginningsmc.org). Bright Beginnings also works in partnership with the Bright Futures Cradle to Career Initiative to address early childhood development.



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